DESIGN AND IMPLEMENTING AN ONLINE SYSTEM
FOR
ADVERTISING MANAGEMENT

A PROJECT REPORT PRESENTED BY

KATHIRGAMALINGAM KETHESAN

To the Board of Study in Statistics and Computer Science of the
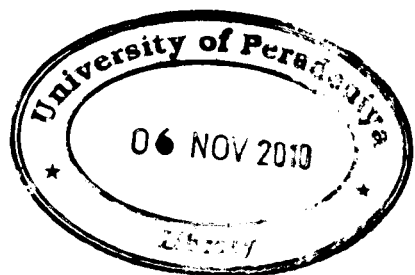POSTGRADUATE INSTITUTE OF SCIENCE

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K.Kethesan
Youth Employment Network
Ministry of Youth Affairs
420, Bauddhaloka Mawatha
Colombo -7
Sri Lanka

An attempt is made to develop a Web application that provides solutions for the online advertising system covering all the major aspects of the advertising, which reduces huge amount of work done manually.

This Online system is developed using PHP, Java Script, AJAX and Unified Modeling Language (UML) with Apache Server. The dependent database is MySQL, which is an open source free license software. The users can have access through the Web Browser because the system is web based. The server is maintained with Server operating system and users can use this system with windows platform.

This Online system is a multi-user system, operating on Internet spread, across the World Wide Web. It supports data to be shared among several users, with multi access facility and information can be retrieved and modified on demand.

The developed system was tested for validity. The test results indicated that the system performs the expected functions consistently.