

## **THE SOCIAL IMPLICATIONS OF SRI LANKAN NEWSPAPERS REPORTING ON CHILD ABUSE**

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The concept of abuse is that it contributes to depressed behaviour. When carrying out research about child abuse, it is very important to find out the background of the social group. Child abuse is legally and socially prohibited. Therefore we have to study provisional need. The newspaper is one of the most powerful visible media. During this research, we found that recent newspapers have published and reported about the social problems using photographs and reporting language, especially when they published about child abuse. The present research was conducted to analyse the social implications of Sri Lankan newspapers reporting on child abuse. The main objective of this analyse was to research on the social implications of Sri Lankan newspapers about the theme child abuse.

The methodology used for this research involved content analysis and questionnaires. For this research, the newspaper “Lankadeepa” was used, with a focus on its news items published between 01<sup>st</sup> January 2013 to 31<sup>th</sup> December 2013. All the data were collected through questionnaires using 50 selected data supporters. Data were collected according to the statistically sample method. The research conclusion is “Sri Lankan newspapers have caused serious negative implications by publishing about child abuse. The research suggests that reporters should be very careful about their reports especially when they report on child abuse.